# SUSTAINABLE FOODS AND FOOD SYSTEMS



Stacy Bevan, MS, RD, CD Professional Practice Assistant Professor

# **OVERVIEW**

- Food Systems
- Components of a Sustainable Food System
- Sustainability and the DGA 2015
  - Dietary Patterns
  - Seafood
- Practical Ways to Apply Sustainability in Communities and Households

# WHAT IS A FOOD SYSTEM?



# FOOD SYSTEMS

- System:
  - "A group of interacting, interrelated, and oftentimes interdependent elements that function together as a complex, unified whole."
  - Systems have inputs and outputs

Cornell University – Food System Basics, Lesson 2

# FOOD SYSTEMS – DEFINITIONS

- "...the processes, required inputs, and generated outputs involved in feeding a population, including growing, harvesting, processing, packaging, transporting, marketing, consuming, and disposing of <u>food</u>."
- Food and nutrition system is "the set of operations and processes involved in <u>transforming raw materials into</u> <u>foods and transforming nutrients into health outcomes</u>, all of which functions as a system within biophysical and sociocultural contexts."

Rutten LF, Yaroch AL, Story M. *JHEN*. 2011; 6(3):239-246. Sobal J, Khan LK, Bisogni C. *Soc. Sci. Med.* 1998; 47(7):853-863.



Tagtow A, Harmon A. Healthy Land, Healthy Food, Healthy Eaters. ADA. 2007

### Outcomes IMPAC'TS Consumption Purchasing, Preparing, Eating, Waste Management Production Access INFLUENCE Retailing Farming, Gardening, Food Safety Net Fisheries, Wild foods INPUTS Distribution Transformation Wholesaling

Warehousing Transportation

Processing, Packaging, Labeling, Marketing



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"...capable of being maintained over the long term, and meeting the needs of the present without compromising the ability of future generations to meet their needs."

J Am Diet Assoc. 2007;107:1033-1043

# SUSTAINABILITY

### В

"Sustainability is a process, not a prescription...therefore, no simple definition. It is a journey we embark on together, not a formula we agree to." - Frederick Kirschenmann

Picture: https://umdsustain.wp.d.umn.edu/sustainable-food-systems/

### SUSTAINABLE FOOD SYSTEMS

- "...conserves and renews natural resources, advances social justice and animal welfare, builds community wealth, and fulfills the food and nutrition needs of all eaters now and in the future."
- "...capable of maintaining their productivity and usefulness to society indefinitely."

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## SUSTAINABLE FOOD SYSTEMS

- "...preserves biodiversity, maintains soil fertility and water purity, conserves and improves the chemical, physical and biological qualities of the soil, recycles natural resources and conserves energy...produces diverse forms of high quality foods, fibers and medicines."
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# A FAILING FOOD SYSTEM?

- Loss of biodiversity
- Heavy dependence on natural resources
- Climate change GHG emissions
- Animal welfare



- Lack of fair trade and treatment of farmers/producers
- Degradation of soil and ecosystems
- An OVERWEIGHT/OBESE nation exists with food insecurity

# SUSTAINABILITY & DGA 2015



# SUSTAINABILITY & DGA 2015

<u>Sustainable Diets</u>: "a pattern of eating that promotes health and well-being and provides food security for the present population while sustaining human and natural resources for future generations."

**Food Security**: "exists when all people now, and in the future, have access to sufficient, safe, and nutritious food to maintain a healthy and active life."

# SUSTAINABLE DIETS

#### Figure D5.1: Elements needed for sustainable diets



### **Table C.2 NEL Grading Rubric**

### **USDA Nutrition Evidence Library Conclusion Statement Evaluation**

Criteria for judging the strength of the body of evidence supporting the Conclusion Statement

Elements	Grade I: Strong	Grade II: Moderate	Grade III: Limited	Grade IV:
				Grade Not
				Assignable*
Risk of bias	Studies of strong design	Studies of strong	Studies of weak	Serious design flaws,
(as determined using	free from design flaws,	design with minor	design for answering	bias, or execution
the NEL Bias	bias and execution	methodological	the question	problems across the
Assessment Tool)	problems	concerns	OR inconclusive	body of evidence
		OR only studies of	findings due to	
		weaker study design	design flaws, bias or	
		for question	execution problems	
Quantity	Several good quality	Several studies by	Limited number of	Available studies do
• Number of studies	studies; large number of	independent	studies; low number	not directly answer the
• Number of subjects	subjects studied; studies	investigators; doubts	of subjects studied	question OR no studies
in studies	have sufficiently large	about adequacy of	and/or inadequate	available
	sample size for adequate	sample size to avoid	sample size within	
	statistical power	Type I and Type II	studies	
		error		

Elements	Grade I: Strong	Grade II: Moderate	Grade III: Limited	Grade IV:
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				Assignable*
Consistency	Findings generally	Some inconsistency in	Unexplained	Independent variables
of findings across	consistent in direction	results across studies	inconsistency among	and/or outcomes are
studies	and size of effect or	in direction and size of	results from different	too disparate to
	degree of association and	effect, degree of	studies	synthesize OR single
	statistical significance	association or		small study
	with very minor	statistical significance		unconfirmed by other
	exceptions			studies
Impact	Studied outcome relates	Some study outcomes	Most studied	Studied outcomes
<ul> <li>Directness of</li> </ul>	directly to the question;	relate to the question	outcomes relate to	relate to the question
studied	size of effect is clinically	indirectly; some doubt	the question	indirectly; size of effect
outcomes	meaningful	about the clinical	indirectly; size of	cannot be determined
• Magnitude of effect		significance of the	effect is small or	
		effect	lacks clinical	
			significance	
Generalizability	Studied population,	Minor doubts about	Serious doubts about	Highly unlikely that the
to the U.S. population	intervention and	generalizability	generalizability due	studied population,
of interest	outcomes are free from		to narrow or	intervention AND/OR
	serious doubts about		different study	outcomes are
	generalizability		population,	generalizable to the
			intervention or	population of interest
			outcomes studied	

# DIETARY PATTERNS

What is the relationship between population-level dietary patterns and long-term food sustainability?



DGAC Grade: Moderate

# DIETARY PATTERNS

- All food groups can be part of a sustainable diet
- Staying within caloric recommendations is also more sustainable (avoiding overconsumption)
  - Could decrease GHG emissions by 1%
- Is a sustainable diet accessible for all?
- Examples of dietary patterns that meet this conclusion
  - Healthy USDA-style Pattern
  - Healthy Vegetarian Pattern
  - Healthy Mediterranean-style Pattern

# SEAFOOD

- What are the comparative nutrient profiles of current farm-raised versus wild-caught seafood?
  - EPA and DHA
    - Farm-raised seafood (bass, cod, trout, and salmon) has the same or more than wildcaught
    - Farm-raised low-trophic (catfish & crawfish) has less than half as wild-caught

Figure D5.2. Comparison of EPA and DHA drawn from data in USDA National Nutrient Database<sup>25</sup> and update from Cladis et al.<sup>26</sup>



For additional details on this body of evidence, visit: Appendix E-2.38 Evidence Portfolio and http://www.ars.usda.gov/ba/bhnrc/ndl

# SEAFOOD

- What are the comparative contaminant levels?
  - DGAC Grade Moderate
  - Health benefits still outweigh the risks of mercury and pollutants in wild and farmed species, which have similar levels



# SEAFOOD

- What is the worldwide capacity to produce farmraised versus wild-caught seafood that is nutritious and safe for Americans?
  - DGAC Grade for Wild-Caught – Strong for function at full capacity
  - DGAC Grade for Farm-Raised – Moderate for steadily increasing to meet global demand



Figure D5.3. Comparison of fishery production and aquaculture, 1950-2010

For additional details on this body of evidence, visit: UN FAO report on The State of World Fisheries and Agriculture, 2012. Available at http://www.fao.org/fishery/sofia/en

### EATING SEAFOOD SUSTAINABLY

### Monterey Bay Aquarium<sup>®</sup> Seafood Watch<sup>®</sup>

The Monterey Bay Aquarium Seafood Watch program creates science-based recommendations that help consumers and businesses make ocean-friendly seafood choices. Carry this guide with you and share it with others to help spread the word.

#### **BEST CHOICES**

Arctic Char (farmed) Barramundi (US & Vietnam farmed) Bass (US hook and line, farmed) Catfish (US) Clams, Mussels & Oysters Cod: Pacific (AK) Crab: King, Snow & Tanner (AK) Perch: Yellow (Lake Erie trap net, except Ohio) Prawn: Freshwater (Canada & US) Rockfish (AK, CA, OR & WA) Salmon (AK & New Zealand) Sardines: Pacific (Canada & US) Scallops (farmed) Shrimp (US farmed & AK) Smelt: Rainbow (Lakes Erie, Huron, Superior, except bottom gillnet) Tilapia (Canada, Ecuador & US) Trout: Lake (Lake Superior, MI) Trout: Rainbow (US farmed) Tuna: Albacore (Pacific troll, pole and line) Tuna: Skipjack (Pacific troll, pole and line) Whitefish: Lake (Lake Michigan, WI)

#### **GOOD ALTERNATIVES**

Branzino (Mediterranean farmed) Cod: Pacific (Canada & US) Crab: Blue & Dungeness (US) Halibut: Atlantic (farmed) Lobster (Bahamas & US) Salmon (Canada, CA, OR & WA wild) Scallops: Sea (wild) Shrimp (Canada & US wild, Ecuador & Honduras farmed) Squid (Mexico & US) Swordfish (US) Tilapia (China, Indonesia, Mexico & Taiwan) Trout: Lake (Lakes Huron, Michigan & Superior, Canada, MI & WI) Tuna: Albacore (US longline) Tuna: Skipjack (free school, imported troll, pole and line, and US longline) Tuna: Yellowfin (free school, HI longline, and Pacific & Indian Ocean troll, pole and line) Whitefish: Lake (Lakes Erie, Huron, Ontario, Michigan (except WI) & Superior, Canada & MI)

#### AVOID

Basa/Pangasius/Swai Cod: Pacific (Japan & Russia) Crab (Russia) Lobster: Spiny (Belize, Brazil, Honduras & Nicaragua) Mahi Mahi (Costa Rica, Guatemala & Peru) Octopus: Common (Portugal & Spain trawl, Mexico) Orange Roughy Salmon: Atlantic (farmed) Sardines: Atlantic (Mediterranean) Sharks Shrimp (imported) Squid (China, India & Thailand) Swordfish (imported longline) Tuna: Albacore (except US troll, pole and line, and longline) Tuna: Bluefin Tuna: Skipjack (imported purse seine) Tuna: Yellowfin (Atlantic troll, pole and line) Whitefish: Lake (Lake Superior, WI)

Start with Best Choices then check the other columns—your favorite seafood could be in more than one.

#### **Best Choices**

Buy first, they're well managed and caught or farmed in ways that cause little harm to habitats or other wildlife.

#### **Good Alternatives**

Buy, but be aware there are concerns with how they're caught or farmed.

#### Avoid

Take a pass on these for now, they're overfished or caught or farmed in ways that harm other marine life or the environment.

Visit us online or download our app for a **comprehensive list** of our recommendations.

# EATING SEAFOOD SUSTAINABLY

### • Resources

- <u>http://www.seafoodwatch.org</u> or Seafood Watch app
- https://www.nrdc.org/stories/smart-seafood-buyingguide?gclid=CJmWouOw68wCFQUFaQodYHwK4w (National Resource Defense Council)
- <a href="https://www.msc.org">https://www.msc.org</a> (Marine Stewardship Council)
- <u>http://www.fishwatch.gov</u> (National Oceanic & Atmospheric Administration – US Database on sustainable seafood)



#### Available for iOS and Android

We've redesigned our app making it easier than ever to get the latest recommendations for seafood and sushi, learn more about the seafood you eat, and locate or share businesses that serve sustainable seafood



- · Get free, up-to-date seafood recom
- · Search for seafood guickly and easily by common market name Search for sushi by Japanese name as well as common market name
- Find restaurants and stores near you that serve ocean-friendly seafoor
- · Access in-depth conservation notes and report

### APPLYING SUSTAINABILITY IN COURSES, COMMUNITIES, & HOMES

- NDFS 1240 Culinary Basics → NDFS 1260 Food Literacy
- ASCEND 2012 Knowledge Requirement 5.1



- "...food and food systems foundation of the dietetics profession must be evident in the curriculum"
- Meets some the competencies in AND Standards of Professional Performance for RDNs in Sustainable, Resilient, and Healthy Food and Water Systems
- New objectives food systems and sustainability

# FOOD SYSTEMS APPROACH TO CURRICULUM

#### TABLE 1 Sustainable Food System Action Goals

- 1. *Eat a healthful diet lower on the food chain*<sup>3,30</sup>—Diversify the diet: reduce consumption of grain-fed meat, increase fruits, vegetables, and legumes. If desired, consume small amounts of humanely raised pastured or fodder-fed animal products.
- Eat and act to promote sustainable farming/fishing practices<sup>3,11,14,17,26,27,31,32</sup>—Know how your food is produced; work to support sustainable growing practices and biodiverse agricultural/fishing systems.
- 3. *Learn to cook, and appreciate cultural food patterns*<sup>30–36</sup>—Cook and eat whole foods! Explore and celebrate traditional food patterns of diverse cultures; promote ethnic eating's environmental and health significance.
- Reduce food transport energy<sup>10-13, 36-39</sup>—Eat foods in season. Create demand for locally produced/processed foods and support restaurants that buy this food.
- 5. Reduce food processing and packaging energy<sup>39,40</sup>—Eat fresh, lightly cooked, or efficiently stored local foods; cook using energy-saving techniques; avoid unnecessary containers and convenience packaging.
- 6. *Reduce food waste and landfill methane production*<sup>10,40–42</sup>—Keep consumption in balance with physiological requirements. Buy sparingly; eat leftovers, freeze for later, share or compost; keep food waste out of landfills.
- 7. *Eat for social justice*<sup>16,17,43,44</sup>—Share scarce resources. Support fair trade initiatives and local farming. Buy food that provides living wages and safe conditions for farm and food workers.

Journal of Hunger & Environmental Nutrition, 6:114–124, 2011

### EATING A LOW FOOD CHAIN DIET

#### Veggie Spaghetti

Welcome to the kitchen of Chelsea Stevens! Here is an incredibly easy yet delicious and healthy alternative to a classic Italian dish perfect for sophisticated health nuts and cheap college students alike!

> Yield: 2 servings Serving size: About 1 cup

#### Inaredients:

- 2 tbsp olive oil -
- 2 oz spaghetti noodles -
- 1/2 cup marinara sauce -
- -1 medium-sized yellow zucchini
- -1 medium-sized green zucchini
- 1 fresh corn cob
- 2 tbsp garlic salt
- 2 oz spaghetti noodles
- 1 cup marinara sauce



Once all the inaredients have been aathered, obtain the necessary cooking equipment as well ~ access to a stove, a pot, a medium-sized frying pan, a spatula, a cutting board, and a knife suitable for cutting vegetables.

Begin to prepare the recipe by boiling water for the noodles. While the water begins to heat, start to cut the vegetables. For the two zucchinis, cut them into about eight strip-like pieces. Then cut each strip into about four more pieces, cubes as the result. Shuck corn and then simply cut the kernels off the cob.



#### My Farmer's Market Adventure!

When I prepared my Veggie Spaghetti, I was actually home-home, as in not at college, which for me is in good ol' Twin Falls, Idaho. Although Twin Falls does have a Farmer's Market, I decided to venture to Proost Family Farms, a farmer's market-like venue near my home.

So off I went...on my bike, of course! (Biking is my preferred mode of transportation these days, seeing as my former car didn't make the trek to Utah with me.)



Anyway, I traveled the short half mile to the farm and there found a beautiful farm with a TON of produce!



There are many benefits of eating local and in season. A major benefit is that you can

almost always guarantee a better quality, both in taste and overall value. Also, you ensure that the product has not been sitting in an old warehouse or dumped in the back of semi-truck and in can instead ensure a very recent picking and quality of transportation. Another benefit is often a decrease in cost. Granted, some items may cost more because of the quality factor, but in my case I saved almost 40 cents, which may sound pretty small, but it all adds up!

#### Rachel Castle

#### Corn Chowder

Recipe yield and serving size not indicated in recipe.

#### Ingredients:

1 lb. bacon chopped and fried crisp (I cut my bacon with scissors. It's a lot faster that way)

#### 1 medium onion, chopped\*

1 c. celery, chopped

2 lg. potatoes, peeled and chopped\*

2 c. com\*

1 gt. half and half

Roux (1 c. flour blended with 1/2 c. butter to make a smooth paste) used to thicken the soup

#### Meatless Monday

Meatless Monday is a great way to contribute toward sustainability in our food system. Americans consume high quantities of meat. While meat is not inherently bad and contains many important nutrients, consuming as much as many Americans do can be harmful to our bodies and our environment. Participating in Meatless Monday each week can have several benefits including increasing creativity in meals and increasing intake of other food groups such as whole grains and vegetables. By eliminating meat, typically the central point of an American meal, other foods such as whole grains, fruits, vegetables, and legumes become the focal point for the meal. Livestock also need many more resources than crops. By going meatless for just one day each week, the demand on these resources would be greatly reduced1.









Then came the fun part - shopping! For my recipe, I bought one fresh corn cob, one green zucchini, and one yellow zucchini. The total came to a whopping \$1.59! It is interesting to note, however, that two weeks ago I bought the exact same three produce items (which looked identical as well) at Lee's in Logan for a total of exactly \$2.00.

# PROMOTING SUSTINABLE FARMING PRACTICES

- Educate or have guest speakers on sustainable farming/fishing practices
  - Farmers' panel discussion
- Go on a farm tour
- Use sustainable seafood in labs and at home
- Use the Seafood Watch app/ website



# LEARNING TO COOK







**Budget Friendly Home Recipe** 

Refrigerate unfil ready to

# PRIORITIZING WASTE REDUCTION

#### Food Recovery Hierarchy invironmental Protection

### Source Reduction

Reduce the volume of surplus food generated

.≎FPA

Most Prefetred

### **Feed Hungry People**

Donate extra food to food banks, soup kitchens and shelters

#### **Feed Animals** Divert food scraps to animal feed

#### Industrial Uses

Provide waste oils for rendering and fuel conversion and food scraps for digestion to recover energy

#### Composting Create a nutrient-rich soil amendment

Landfill/ Least Preterred Incineration Last resort to disposal

# RECYCLING

- Contacted USU Recycling Center for our own recycling cans
- Education
  - Tours of USU Recycling Center
  - Guest presenters from USU Recycling Center & Logan Conservation Coordinator



# COMPOSTING

"I have really enjoyed composting in class and it does make me more aware of what I throw away at home."

"I have realized that there is a lot of waste that can come from certain foods as well as certain cooking techniques... To sum it up, the more cooking I have done the more conscious I have become of how much food is wasted."



# REFERENCES

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- U.S. Department of Health and Human Services and U.S. Department of Agriculture. 2015 – 2020 Dietary Guidelines for Americans. 8th Edition. December 2015. Available at <u>http://health.gov/dietaryguidelines/2015/guidelines/.http://www. seafoodwatch.org</u>
- Harmon A, Lapp JL, Blair D, Hauck-Lawson A. Teaching Food System Sustainability in Dietetic Programs: Need, Conceptualization, and Practical Approaches *Journal of Hunger & Environmental Nutrition, 6:114–124, 2011.*
- <u>https://www.epa.gov/sustainable-management-food/food-</u> recovery-hierarchy



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### A FAILING FOOD SYSTEM?

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- Climate change GHG emissions
- Animal welfare
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Quantity <ul> <li>Number of studies</li> <li>Number of subjects in studies</li> </ul>	Several good quality studies; large number of subjects studied; studies have sufficiently large sample size for adequate statistical power	Several studies by independent investigators; doubts about adequacy of sample size to avoid Type I and Type II error	Limited number of studies; low number of subjects studied and/or inadequate sample size within studies	Available studies do not directly answer the question OR no studies available	

Elements	Grade I: Strong	Grade II: Moderate	Grade III: Limited	Grade IV: Grade Not Assignable*
Consistency of findings across studies	Findings generally consistent in direction and size of effect or degree of association and statistical significance with very minor exceptions	Some inconsistency in results across studies in direction and size of effect, degree of association or statistical significance	Unexplained inconsistency among results from different studies	Independent variables and/or outcomes are too disparate to synthesize OR single small study unconfirmed by other studies
Impact <ul> <li>Directness of studied outcomes</li> <li>Magnitude of effect</li> </ul>	Studied outcome relates directly to the question; size of effect is clinically meaningful	Some study outcomes relate to the question indirectly; some doubt about the clinical significance of the effect	Most studied outcomes relate to the question indirectly; size of effect is small or lacks clinical significance	Studied outcomes relate to the question indirectly; size of effect cannot be determined
Generalizability to the U.S. population of interest	Studied population, intervention and outcomes are free from serious doubts about generalizability	Minor doubts about generalizability	Serious doubts about generalizability due to narrow or different study population, intervention or outcomes studied	Highly unlikely that the studied population, intervention AND/OR outcomes are generalizable to the population of interest



### DIETARY PATTERNS

- All food groups can be part of a sustainable diet
- Staying within caloric recommendations is also more sustainable (avoiding overconsumption)
   Could decrease GHG emissions by 1%
- Is a sustainable diet accessible for all?
- Examples of dietary patterns that meet this conclusion • Healthy USDA-style Pattern
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### EATING SEAFOOD SUSTAINABLY

#### Resources

- <u>http://www.seafoodwatch.org</u> or Seafood Watch app
- https://www.nrdc.org/stories/smart-seafood-buyingguide?gclid=CJmWouOw68wCFQUFaQodYHwK4w (National Resource Defense Council)
- <u>https://www.msc.org</u> (Marine Stewardship Council)
- <u>http://www.fishwatch.gov</u> (National Oceanic & Atmospheric Administration – US Database on sustainable seafood)



### APPLYING SUSTAINABILITY IN COURSES, COMMUNITIES, & HOMES

NDFS 1240 Culinary Basics → NDFS 1260 Food Literacy

ASCEND 2012 Knowledge

Requirement 5.1



- "...food and food systems foundation of the dietetics profession me evident in the curriculum"
- Meets some the competencies in AND Standards of Professional Performance for RDNs in Sustainable, Resilient, and Healthy Food and Water Systems
- · New objectives food systems and sustainability

### FOOD SYSTEMS APPROACH TO CURRICULUM

TABLE 1 Sustainable Food System Action Goals

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### PROMOTING SUSTINABLE FARMING PRACTICES

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   Farmers' panel discussion
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### LEARNING TO COOK





### RECYCLING

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- Education
- Tours of USU Recycling Center
- Guest presenters from USU Recycling Center & Logan Conservation Coordinator



### COMPOSTING

"I have really enjoyed composting in class and it does make me more aware of what I throw away at home.'

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